

\$ 2 — FREE WITH ORDER

30 AI Prompts That Make You Money

Ready-To-Use ChatGPT and AI Prompts That Generate
Income-Producing Content, Services, and Products

Content Writing Prompts

Service Creation Prompts

CHATGPT • GEMINI • CLAUDE • ADAPTED FOR NIGERIA

AfricanPromptGeneration.com — 2026

30 AI PROMPTS THAT MAKE YOU MONEY

BONUS 2 — Immediately usable with ChatGPT, Gemini, or Claude

Every prompt in this guide has been tested and produces income-generating output when used as written. Copy each prompt exactly, replace the elements in [brackets] with your specifics, and paste into ChatGPT (free at chatgpt.com) or any AI tool.

Three rules for using AI prompts effectively: **1)** Always edit the output before delivering to any client — AI produces drafts, not finals. **2)** Add one Nigerian-specific detail the AI missed in every output. **3)** Test the prompt once yourself before offering it as a service.

SECTION 1: CONTENT WRITING PROMPTS (Prompts 1–10)

Use these to produce client-ready written content efficiently

PROMPT 1: Blog Post for Nigerian Business

■ COPY THIS PROMPT

Write a 1,000-word blog post for a Nigerian [INDUSTRY] business. Title: '[INSERT BLOG TITLE]'. Target audience: [DESCRIBE AUDIENCE]. Tone: conversational but professional. Include: an attention-grabbing introduction, 3 main sections with subheadings, Nigerian-specific context and examples, a clear call to action at the end. Optimise for the keyword '[TARGET KEYWORD]'.

Use for: Blog writing for Nigerian SMEs on Fiverr (■10,000–■30,000/post) or direct clients

PROMPT 2: Social Media Caption Pack

■ COPY THIS PROMPT

Create 10 engaging Instagram captions for a Nigerian [BUSINESS TYPE] called [BUSINESS NAME]. The brand voice is [DESCRIBE: professional/casual/fun/authoritative]. Products/services: [LIST PRODUCTS]. Target customer: [DESCRIBE]. Include relevant Nigerian cultural references where appropriate. Each caption should end with a specific call to action. Include 5 relevant hashtags per caption.

Use for: Monthly social media packages (■30,000–■80,000/month per client)

PROMPT 3: Email Newsletter

■ COPY THIS PROMPT

Write a 400-word email newsletter for a Nigerian [BUSINESS TYPE]. Subject line: 3 options to choose from. Purpose: [UPDATE/PROMOTION/EDUCATION]. Main message: [DESCRIBE]. Tone: warm and personal. End with one clear call to action button text. Write in a voice that feels like a trusted friend, not a corporate announcement.

Use for: Email marketing retainer service (■50,000–■150,000/month)

PROMPT 4: Product Description Pack

■ COPY THIS PROMPT

Write compelling product descriptions for 5 [PRODUCT CATEGORY] products for a Nigerian e-commerce store. For each product, write: a 50-word short description for product listings, a 150-word full description highlighting benefits not just features, 3 bullet points of key specifications. Focus on why the Nigerian customer needs this product. Products: [LIST 5 PRODUCTS WITH BASIC DETAILS].

Use for: E-commerce copywriting (■3,000–■8,000 per product description)

PROMPT 5: Landing Page Copy

■ COPY THIS PROMPT

Write compelling landing page copy for [PRODUCT/SERVICE NAME] targeting Nigerian [TARGET AUDIENCE]. Include: a headline that addresses their biggest pain point, a subheadline that promises the transformation, 3 sections covering: the problem, the solution, and social proof placeholders, a pricing section with urgency element, a FAQ section with 5 common objections answered, a strong closing call to action. Price: ■[PRICE]. Tone: direct, conversational, problem-solution focused.

Use for: Sales page copywriting (■50,000–■200,000 per page)

PROMPT 6: YouTube Video Script

■ COPY THIS PROMPT

Write a 5-minute YouTube video script for a Nigerian [CONTENT NICHE] channel. Video topic: '[INSERT TOPIC]'. Hook (first 30 seconds): a surprising statistic or controversial statement about [TOPIC]. Structure: problem, story, solution, call to action. Include specific timestamps, camera direction notes, and b-roll suggestions. End with a subscribe prompt and next video recommendation.

Use for: YouTube scriptwriting on Fiverr (\$20–\$80 per script)

PROMPT 7: Press Release for Nigerian Business

■ COPY THIS PROMPT

Write a professional press release for a Nigerian [BUSINESS TYPE] announcing [NEWS/PRODUCT LAUNCH/EVENT]. Format: standard press release with headline, dateline, body (3 paragraphs), a quote from [NAME AND TITLE], boilerplate company description, and contact information. Distribute channels: [LIST INTENDED MEDIA OUTLETS]. Keep it under 500 words. Professional journalism tone.

Use for: PR writing for Nigerian companies (■20,000–■60,000 per release)

PROMPT 8: LinkedIn Article

■ COPY THIS PROMPT

Write a 700-word LinkedIn article for a Nigerian professional in [INDUSTRY]. Topic: '[TOPIC]' — a thought leadership piece that positions them as an expert. Format: compelling headline, personal story opening, 3 key insights with specific examples, a contrarian take that challenges common thinking in [INDUSTRY], and a closing that invites engagement through a specific question. Tone: authoritative but personal. First person.

Use for: LinkedIn content management (■50,000–■150,000/month retainer)

PROMPT 9: WhatsApp Broadcast Message

■ COPY THIS PROMPT

Write 5 WhatsApp broadcast messages for a Nigerian [BUSINESS TYPE] selling [PRODUCT/SERVICE]. Each message must be under 200 words. Format: attention-grabbing opening line, value statement, social proof (customer testimonial placeholder), specific offer, clear call to action with payment link placeholder. Vary the emotional angle: urgency, aspiration, fear of missing out, social proof, and problem-solution. Nigerian voice throughout.

Use for: WhatsApp broadcast writing service (■10,000–■30,000 per pack)

PROMPT 10: JAMB/WAEC Study Notes

■ COPY THIS PROMPT

Create comprehensive study notes for [SUBJECT] covering [SPECIFIC TOPIC]. Target: Nigerian SS3 students preparing for WAEC/JAMB [YEAR]. Format: clear explanations of core concepts, mnemonic devices for key facts, 5 likely exam questions with model answers, common mistakes students make and how to avoid them. Based on the current Nigerian curriculum and past exam patterns.

Use for: Educational content creation (■5,000–■15,000 per topic guide)

SECTION 2: SERVICE CREATION PROMPTS (Prompts 11–20)

Use these to build your own service offerings and business systems

PROMPT 11: Freelance Service Package Creator

■ COPY THIS PROMPT

Create 3 tiered service packages for a Nigerian freelancer offering [SERVICE TYPE]. For each tier (Basic, Standard, Premium), include: package name, price in both naira and USD, specific deliverables, turnaround time, number of revisions, and what type of client this tier serves. Also create 5 frequently asked questions this freelancer should add to their Fiverr gig to address common buyer concerns about [SERVICE TYPE].

Use for: Creating your own Fiverr gig packages and FAQ section

PROMPT 12: Client Proposal Template

■ COPY THIS PROMPT

Write a professional proposal template for a Nigerian freelancer in [SERVICE CATEGORY] responding to a client who needs [PROJECT DESCRIPTION]. Include: a personalised opening that references something specific about their business, your understanding of their problem, your proposed solution with clear steps, your timeline, your pricing structure, your guarantee, and a clear next step. Keep it under 400 words — direct and specific, not corporate.

Use for: Creating your universal proposal template for direct client outreach

PROMPT 13: Nigerian SME Business Plan

■ COPY THIS PROMPT

Create a detailed one-page business plan for a Nigerian [BUSINESS TYPE] with these specifics: Starting capital: ■[AMOUNT]. Location: [CITY/AREA]. Target customer: [DESCRIBE]. Include: executive summary, product/service description, target market analysis, revenue model with realistic Nigerian market pricing, startup costs breakdown, 6-month income projection, and key risks with mitigation strategies. Format for a reader who needs to understand this business in under 10 minutes.

Use for: Business plan writing service (■30,000–■100,000 per plan)

PROMPT 14: Social Media Strategy

■ COPY THIS PROMPT

Create a 30-day social media strategy for a Nigerian [BUSINESS TYPE] called [NAME]. Include: platform recommendations with rationale for Nigerian audience, content pillars (4 themes for consistent posting), posting frequency and optimal times for Nigerian audiences, content types for each platform (video, image, carousel, text), week 1 content plan with specific post ideas for each day, growth tactics relevant to Nigerian Instagram/TikTok/Facebook algorithm.

Use for: Social media strategy consulting (■50,000–■200,000 per strategy)

PROMPT 15: ChatGPT Prompt Pack for Nigerian Business

■ COPY THIS PROMPT

Create 20 ChatGPT prompts specifically designed for Nigerian [INDUSTRY] businesses to use daily. Categories: customer response templates (5 prompts), marketing copy (5 prompts), operational tasks (5 prompts), content creation (5 prompts). Each prompt should be specific to the Nigerian business context — including naira pricing, Nigerian customer psychology, and local platform references. Format each prompt ready to copy and use immediately.

Use for: AI prompt pack product (■5,000–■15,000 on Selar — passive income)

PROMPT 16: CV and Cover Letter

■ COPY THIS PROMPT

Write a professional CV and cover letter for a Nigerian [PROFESSIONAL LEVEL] applying for [JOB TITLE] at [COMPANY TYPE]. CV format: 1 page maximum, clean ATS-friendly format, strong summary statement, skills section, experience with achievement bullets not duty lists, education, and relevant certifications. Cover letter: 3 paragraphs, personalised opening, skills match with specific examples, confident close. Both optimised for Nigerian hiring managers at this level.

Use for: CV writing service (■5,000–■25,000 per CV + cover letter)

PROMPT 17: WhatsApp Sales Script

■ COPY THIS PROMPT

Write a WhatsApp sales conversation script for a Nigerian business selling [PRODUCT/SERVICE] at ■[PRICE]. The script should handle a customer who has just enquired after seeing a status post. Include: the opening response (within 5 minutes), the needs qualification (2 questions maximum), the presentation (value not features), handling the 3 most common Nigerian customer objections: 'it's too expensive,' 'let me think about it,' and 'I'll check and get back to you.' Close with payment link and urgency element. Natural, conversational Nigerian tone.

Use for: WhatsApp marketing consulting tool — use for your own business and teach to clients

PROMPT 18: Fiverr Gig Description

■ **COPY THIS PROMPT**

Write a high-converting Fiverr gig description for a Nigerian freelancer offering [SERVICE]. Include: a hook opening line (under 15 words), who this service is perfect for (2-3 specific client types), exactly what the buyer gets (specific bullet list), your process (3-step simple explanation), your experience/credentials relevant to this service, a guarantee statement, 5 FAQ questions with answers that address buying hesitations. Total 500-700 words. First person, warm and professional.

Use for: Write your own Fiverr gig or offer gig writing as a service

PROMPT 19: Email Sequence for Digital Product Launch

■ **COPY THIS PROMPT**

Write a 5-email launch sequence for a Nigerian digital product creator launching [PRODUCT NAME] at ■[PRICE] to their email list. Email 1 (5 days before): teaser — what's coming, why it matters. Email 2 (3 days before): the problem this solves in detail. Email 3 (1 day before): social proof — results and testimonials. Email 4 (launch day): doors open — full value, clear call to action. Email 5 (last day): scarcity — closes tonight, last chance. Nigerian voice throughout. Subject line options for each email.

Use for: Email marketing services for Nigerian digital product creators

PROMPT 20: Instagram Bio Optimisation Pack

■ **COPY THIS PROMPT**

Rewrite the Instagram bio for 5 different Nigerian business types: a fashion brand, a food business, a service provider (specify: [TYPE]), a content creator, and a professional (specify: [PROFESSION]). For each: a 3-line bio that answers 'who I help, what I do, what to do next,' an emoji strategy, a call-to-action line, and a link-in-bio recommendation. Maximum 150 characters total per bio. Direct and compelling.

Use for: Instagram optimisation service (■5,000–■20,000 per account)

SECTION 3: PRODUCT GENERATION PROMPTS (Prompts 21–30)

Use these to create digital products to sell on Selar and Gumroad

PROMPT 21: eBook Outline Generator

■ COPY THIS PROMPT

Create a detailed outline for a [PAGE COUNT]-page eBook titled '[EBOOK TITLE]' for Nigerian [TARGET AUDIENCE]. Include: a compelling introduction that hooks the reader, [NUMBER] chapters with specific titles, 3-5 bullet points of content for each chapter, one actionable exercise per chapter, a conclusion with clear next steps. The tone should be [CONVERSATIONAL/PROFESSIONAL/MOTIVATIONAL]. The reader should be able to take ONE specific action after reading each chapter.

Use for: Create eBooks to sell on Selar (■3,000–■15,000 each — passive income)

PROMPT 22: Checklist Product Creator

■ COPY THIS PROMPT

Create a comprehensive [TOPIC] checklist for Nigerian [TARGET USER]. Format: [NUMBER] items organised into [NUMBER] logical sections. Each item should be: specific (not vague), actionable (starts with a verb), and relevant to the Nigerian context. Include a scoring system so users can track their progress. Add a 'Quick Wins' section at the top with 5 items completable in under 30 minutes. Design-ready format — each item on its own line with checkbox space.

Use for: Checklist products on Selar (■2,000–■8,000 — high-volume passive income)

PROMPT 23: Template Pack Creator

■ COPY THIS PROMPT

Create [NUMBER] professional templates for Nigerian [BUSINESS TYPE/PROFESSIONAL]. For each template include: a clear title, purpose statement (one sentence), all sections with placeholder text in [BRACKETS], instructions for completing each section, a pro tip for this specific template. Templates needed: [LIST SPECIFIC TEMPLATES]. Format for immediate use — copy, fill in brackets, done.

Use for: Template packs on Selar (■5,000–■20,000 per pack — passive income)

PROMPT 24: Mini Course Curriculum

■ COPY THIS PROMPT

Design a 5-module mini course curriculum on '[COURSE TOPIC]' for Nigerian [TARGET AUDIENCE]. For each module: module title, learning objective (what student will be able to DO after), 3-5 lessons with titles, one practical assignment. Module durations should be realistic: under 30 minutes each. Add a Quick Win for Module 1 — something completable in 15 minutes that shows immediate value. Suggest delivery format: WhatsApp group, Zoom, pre-recorded, or PDF.

Use for: Online course creation for Selar or WhatsApp classes (■5,000–■50,000 per student)

PROMPT 25: Budget Planner for Nigerians

■ COPY THIS PROMPT

Create a practical monthly budget planner formatted for Nigerian income levels. Sections: Income tracking (salary, freelance, business, side hustle), Fixed expenses (rent, utilities, data, transport, insurance), Variable expenses (food, clothing, entertainment, personal care), Financial goals (savings target, investment contribution, debt repayment), Nigerian-specific categories: 'sending money home,' 'aso-ebi/events,' 'church tithe/giving.' Include: a weekly cash flow tracker, a savings tracker, and a monthly reflection section. Format for A4 PDF printing.

Use for: Budget planner digital product on Selar (■2,000–■5,000 — high demand)

PROMPT 26: Recipe Book Creator

■ COPY THIS PROMPT

Create a structured recipe book outline for a Nigerian [FOOD NICHE: weight loss/baby food/party food/quick meals] cookbook. Include: introduction with the story and philosophy, [NUMBER] recipes organised into [NUMBER] categories, for each recipe: prep time, cook time, servings, ingredient list with Nigerian market alternatives, step-by-step instructions, tips for Nigerian kitchen equipment, nutritional notes relevant to Nigerian diet context. Add: a Nigerian pantry essentials section and substitution guide.

Use for: Recipe digital products (■3,000–■10,000 on Selar — permanent demand)

PROMPT 27: 30-Day Challenge Creator

■ COPY THIS PROMPT

Design a 30-day [TOPIC] challenge for Nigerian [TARGET AUDIENCE]. For each day provide: the specific daily action (concrete, completable in under 30 minutes), the purpose of this action, a reflection question for the evening. Group the 30 days into 4 weekly themes that build progressively. Add: a challenge introduction explaining the transformation promise, a daily tracking sheet, and a celebration milestone for each week completed.

Use for: 30-day challenge products (■5,000–■15,000 — repeating seasonal demand)

PROMPT 28: Nigerian Business Idea Validator

■ COPY THIS PROMPT

Create a step-by-step business idea validation framework specifically for Nigerian entrepreneurs with [CAPITAL RANGE] starting capital. Include: 10 questions to validate market demand before investing, how to identify your first 10 customers before spending any money, a simple revenue model calculator template, Nigerian-specific risks to assess (unstable electricity, currency fluctuation, regulations), a go/no-go decision framework, next steps if validated.

Use for: Business framework digital product (₦5,000–₦15,000 on Selar)

PROMPT 29: Social Media Caption Calendar

■ COPY THIS PROMPT

Create a 90-day social media caption calendar for Nigerian [BUSINESS TYPE]. Organise by content pillars: [EDUCATIONAL], [PROMOTIONAL], [BEHIND THE SCENES], [ENGAGEMENT]. For each of the 90 days provide: the content pillar, a specific caption (150-250 words), 5 relevant hashtags, the best posting time for Nigerian audiences. Note seasonal Nigerian events and holidays to leverage. Format for easy copy-paste into scheduling tools.

Use for: 90-day caption calendar product (₦8,000–₦25,000 on Selar — premium pricing)

PROMPT 30: Digital Product Launch Playbook

■ COPY THIS PROMPT

Create a complete digital product launch playbook for a first-time Nigerian digital product seller launching on Selar.co. Include: pre-launch (2 weeks): audience building tactics specific to Nigerian WhatsApp and Instagram, launch week: daily actions for 7 days with specific posting templates, post-launch: follow-up sequence, review collection strategy, upsell opportunity. Add: a launch metrics tracker (views, clicks, sales, refunds), 5 Nigerian-specific launch mistakes to avoid, and a re-launch strategy for 30 days later.

Use for: Launch strategy product (₦10,000–₦30,000) or use yourself for every product you launch